# LiquidMeta

**POWERING THE FUTURE OF FINANCE** 

January 2022

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## LIQUID META

A decentralized finance company

Our mission is simple:

Scale decentralized finance infrastructure and be a bridge from traditional finance to decentralized finance



## WHY DIGITAL ASSETS?

# Digital assets are fundamentally different.



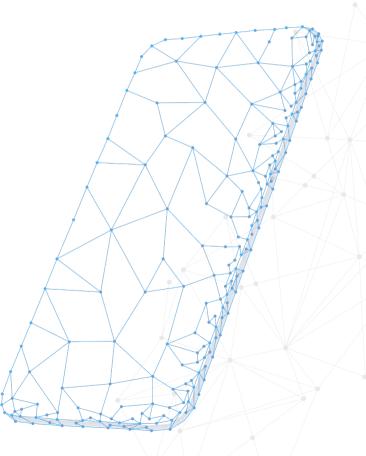
- Markets operate 24 x 7 x 365
- Assets are programmable through smart contracts



Cross border, trading globally



Instant settlement, unrivalled transparency, decentralized markets, new assets



## **ABOUT US**

A new paradigm has emerged.

Decentralized applications require liquidity and sophisticated infrastructure at scale. Our goal is to become one of the leading providers of liquidity globally across the DeFi industry.

We serve as a liquidity provider to decentralized exchange protocols and applications and capture revenue in exchange for staking tokens to liquidity pools.

We are developing proprietary technology and tools to access, automate, and scale operations within the fastgrowing DeFi segment of the blockchain industry.

Our platform enables us to focus on **cash flow growth** and minimize industry volatility.

## WHY DIGITAL ASSETS?: CRYPTO ASSETS EAT TRADITIONAL ASSETS

Blockchain has created the ability to move capital frictionlessly over the internet.

Global asset classes will continue to be digitized at rapid pace and scale. \$500T - Derivatives \$200T - Bonds

\$130T - Money

\$80T - Equities

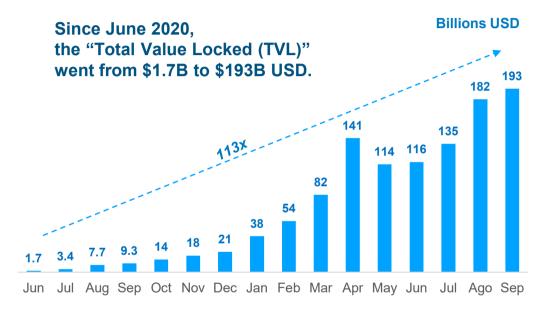
\$10T - Gold

Crypto \$2.1T Crypto as an asset class will continue to expand its reach and scope as it gains adoption.

## DIGITAL ASSETS: "IT'S BIGGER THAN JUST BITCOIN"



## Defi Exponential Growth: New Financial Infrastructure

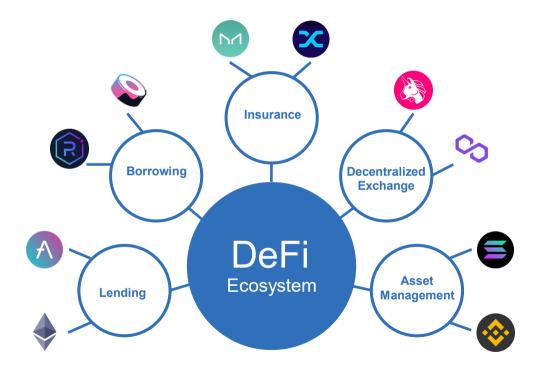


(\*) TVL means the total value in \$US Dollar of all assets deposited into decentralized finance smart contracts. The metric is used to measure the overall 'health' of the DeFi and cryptocurrency markets.



Source: DefiLlama, October 1st, 2021

## **DeFi: The fastest growing opportunity in cryptocurrency**



DeFi leverages **blockchain opensource technology** that seeks to replaces financial intermediaries with smart contracts that enable frictionless financial transactions



### COMPARE: CENTRALIZED VS DECENTRALIZED EXCHANGE

	coinbase	<b>SushiSwap</b>
Trading Structure	Order Book	Automatic Market Maker (AMM)
Liquidity Providers	Institutional partners	Open Access
Trading Fee	0.50%	0.30%
Net Income/Profit	\$322 M	\$474 M
Market Cap	\$69.6 B	\$1.6 B
Implied P/E	216.0x	3.4x

Source: Bloomberg, Yahoo Finance, theblockcrypto.com



## DeFi NEEDS CAPITAL LIQUIDITY

- The electricity that powers DeFi is capital liquidity which enables low price slippage in financial transactions
- Liquidity providers get paid fees for the capital liquidity they provide
- This created the business model in DeFi called <u>Liquidity Mining</u> which, if managed correctly, can be highly profitable

Decentralized exchanges like Sushiswap revolutionized the crypto markets through an innovation called **Automated Market Making (AMM).** 

This was a major innovation in <u>3 ways</u>:



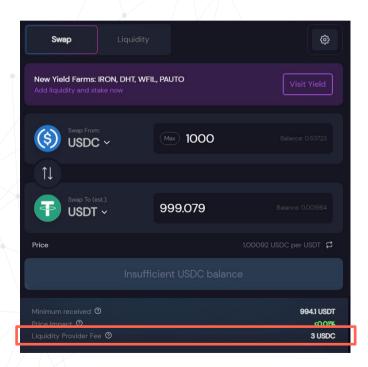
Permissionless access Any business can list their token on a decentralized exchange ("DEX")



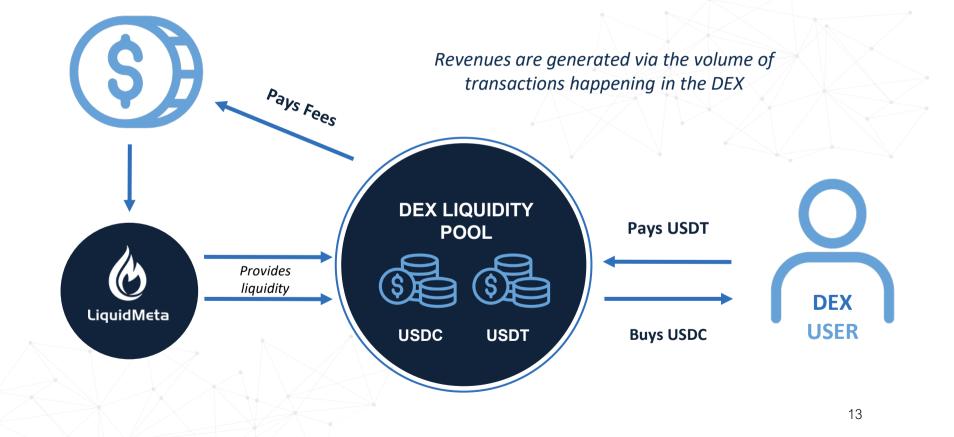


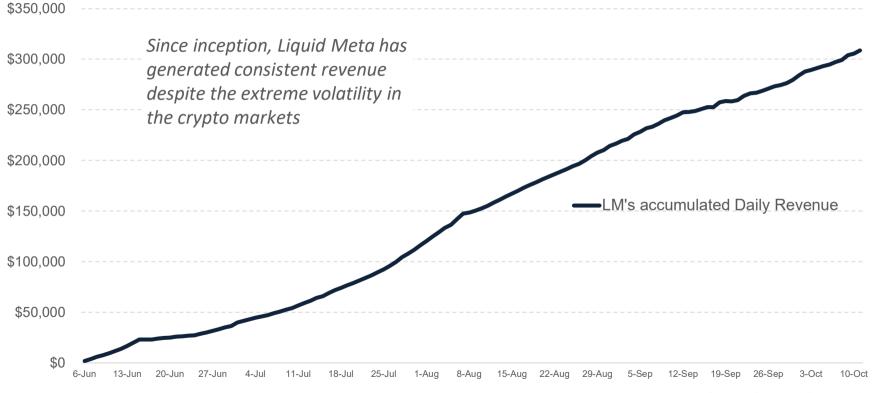


Fees Liquidity providers earn profits from all trading fees on the DEX



## **Our Business: Liquidity Mining**





Source: Company Documents



## LIQUIDITY MINING: EXPERTISE REQUIRED

*Liquidity mining can be complicated for the average non-crypto native user to access* 

- Fraudulent protocols or applications can be created and projects can have weak security and are prone to hacks
- 24x7x365 market requires technology in order to operate at scale
- The user experience can be extremely complicated and project research is time consuming
- Without some scale of capital, it can be very difficult to generate attractive returns because transaction costs, such as gas fees, will diminish revenue substantially
- It is complicated to operate across multiple blockchains managing Remote Procedure Calls (RPCs), bridges, and security risks

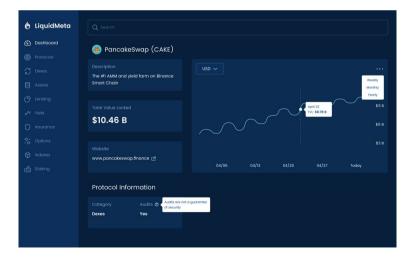
## Liquid Meta: Leveraging Technology

To operate across multiple blockchains and to deploy capital at scale in a secure manner, developing technology is essential.

Continuing the liquidity mining operation, Liquid Meta aims to lead the "institutional liquidity mining" space.

Building the "**Meta Bridge**" allows us to automate and digitize core functions allowing operations to scale further and become more efficient, while also introducing the possibility to alternative revenue models.

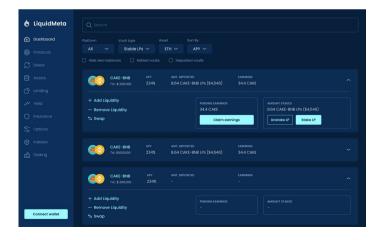
🙆 LiquidMeta							
🚯 Dashboard	Quick Look						
Protocols							
C Dexes	\$123.54 B		4.30	)%		8.12%	
C Lending	TVL Rankings	All ETH	BSC HECO	Polygon x0	DAI AVAX FTM	Seignorage	
,√Y Yield							
O- Options	🐻 PancakeSwap						
G Indexes	MakerDAO						
പ്പ് Staking	🔕 AAVE						
	Compound						
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	(a) Uniswap						
	🛞 Bunny	BUNNY					
	Curve		Ethereum	\$6.8 B			visit L2

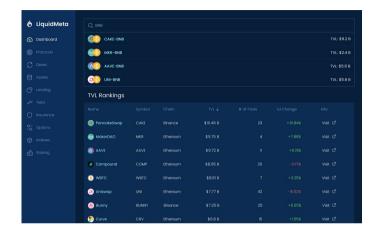


## Liquid Meta: Leveraging Technology

Liquid Meta is building its own Meta Bridge platform like a new age terminal that covers DeFi markets and assets. The goal is to be able to automate functions and create maximum efficiency in the way liquidity is deployed.

**1) A terminal** that help determine which open-source platform has been professionally **audited** and will look for issues with the open-source code that allows it to determine its safety.





**2) Software that auto-compounds** returns in such a way that maximizes revenue.

**3)** Multi-chain reports that offers full and instant visibility of the operation. This tool will allow Liquid Meta to operate in the most transparent way, building automatic reports for accounting, taxes and audit.



## **TECHNOLOGY** Building a proprietary platform to deploy capital at scale in a secure manner



**INSURANCE** Purchasing of insurance for smart contracts and DEXs where available



#### SECURITY

multi-layer security solution ensuring that assets held are protected from cyberattacks, internal colluders, and human errors



**HEDGING** Acquisition of hedging products to reduce exposure to volatile tokens



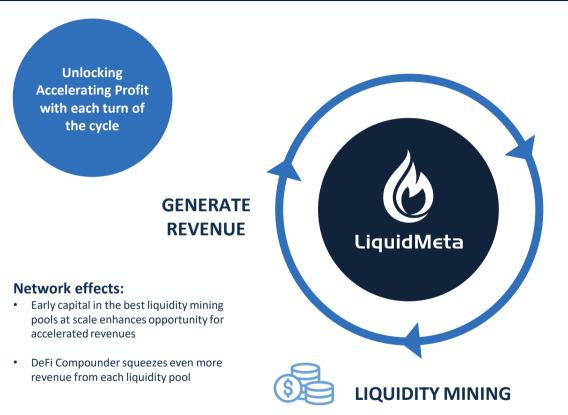
Deployment of capital in a stable manner, reducing volatility in the business model to minimum levels



#### MONITORING

Buildout of 24x7 monitoring capabilities of DEX's and liquidity pools to provide consistent supervision of the activity in the industry

## **The Liquidity Mining Flywheel**



Provide capital to various liquidity pools

#### 19

Scale effects:

decreases

**RAISE / REINVEST** 

**CAPITAL** *Debt or equity* 

Scale effects:

•

•

As returns increase, the cost of capital

Technology enhances the ability to

existing DeFi projects

deploy liquidity in the best new and

A larger capital base allows us to strike partnerships with new DeFi projects

before they even launch

## **EXECUTIVE TEAM**



#### Jon Wiesblatt Co-founder & CEO

Seasoned portfolio manager with 20 years of experience in the North American capital markets and financial services industry.

Jonathan's expertise include portfolio management, portfolio construction and composition, risk management, research and analysis as well as advisory, strategy and corporate structuring.



#### Nico del Pino Co-founder & COO

Economist, masters in finance with 10+ years of experience working in emerging markets in the blockchain and fintech industry.

Nico is a Partner at Bitex.la, one of the main crypto-exchanges of Latin America. Previously Nico was the Director of Fintech at Endeavor Global, and the VP of Sales at dLocal (NASDAQ:DLO)



#### Sendy Shorser CFO

Sendy is a chartered accountant, entrepreneur, and business operator with over 15 years of experience in financial services. He has experience in assurance services through KPMG and Klasner & Solomon LLP.

Sendy is a foundering partner at Auxilium Financial Services, a firm that provides CFO and outsourced finance department firm with clients across the world. He has been involved in public company compliance and reporting as well as the going public process.

## **BOARD OF DIRECTORS**



#### David Prussky

David Prussky, LLB, MBA, has also been involved in the investment banking industry for over 30 years. He has been a director of numerous public companies in Canada including past-Chairman of Carfinco Income Fund. Mr. Prussky has extensive corporate governance and audit committee experience including past-Chairman of the Audit

Committee of Atrium Mortgage Investment Corporation.

Mr. Prussky brings deep experience in building growth businesses combined with public market expertise.



#### Stephen Harper (\*)

Stephen brings over 35 years of experience as an investor, a capital markets executive and fund manager. He sits on the boards of BGC Europe Holdings LP and Copper Street Capital. He is a Member of the Expert Advisory Panel for the Investment Management Program at McGill and an Advisor to the Dobson Centre for Entrepreneurship.

Stephen was CEO of Saguenay Strathmore Capital. Prior Stephen had been the CIO of Strathmore Capital. Stephen served as Executive Director of Complinet Ltd. Stephen became the youngest bank president in Canadian history at Bankers Trust.



#### Tom Kang (\*)

Tom Kang is the CEO of Allied Inventors Management, which manages a \$600 million fund focused on patents and start-ups.

He has served as CEO of both public and private companies for over 20 years, often turning around unprofitable companies. Previously, Tom was CEO & Executive Vice Chairman of KTB Financial Group, CEO & Founder of Asia Asset Partners (sold to KTB), President of Asia for Fortress Investment Group, CEO & Founder of Kang & Company, and CEO & Chairman of Seoul Securities. Tom is or has been a board member of CurvaFix, OSB Savings Bank, SK Holdings, KB Financial, and Bloomberg Asia-Pacific Advisory Board.



#### Jon Wiesblatt Co-founder & CEO



Nico del Pino Co-founder & COO

## **ADVISORS AND INVESTORS**



**Nix Nolledo** Co-founder & Strategic Advisor



John Lee Founding Investor



**Zyshan Kaba** Strategic Advisor



Gabby Dizon Seed Investor



Vinny Lingham Seed Investor



Michael Benadiba Security Advisor

## **Comparable Table**

						TEV	/ / Revenu	Ie	TEV	/ Ebitda	
		Ticker	Last Price	Market Cap. (USD MM)	TEV (USD)	LY	СҮ	NY	LY	СҮ	NY
(0	Marathon Digital Holdings	MARA	\$40.86	\$4.071	\$3,733	848.5x	16.0x	6.3x	n/m	21.4x	9.4x
ers	Riot Blockchain	RIOT	\$40.60 \$25.51	\$2.448	\$3,733 \$2.284	188.8x	10.0x	<u> </u>	n/m	21.4x 17.6x	9.4x 8.9x
Miners	Bit Digital	BTBT	\$10.68	\$587	\$559	26.5x	n/a		127.1x	n/a	n/a
Σ	Bitfarms Ltd.	BITF	\$4.90	\$811	\$796	28.6x	4.9x	3.6x	n/m	n/a	n/a
50	DMG Blockchain	DMGI	\$1.13	\$149	\$107	17.0x	11.0x	0.8x	58.3x	n/a	n/a
Crypto	Hive Blockchain	HIVE	\$2.89	\$1,090	\$1,095	35.4x	19.5x	7.3x	38.9x	n/m	n/m
0	Average		ψ2.00	φ1,000	ψ1,000	190.8x	12.4x	4.7x	74.8x	19.5x	9.2x
С											
hai	BIGG Digital Assets	BIGG	\$1.29	\$249	\$200	99.8x	n/m	n/m	n/m	n/m	n/m
Blockchain	Ether Capital	ETHC	\$4.05	\$110	\$107	n/m	355.7x	16.2x	n/m	n/m	23.8x
0	Average		<b> </b>	<b>Q</b>	¢ i oi	99.8x	355.7x	16.2x	n/m	n/m	23.8x
Ω											
o.	<u>Tokens.com</u>	COIN	\$0.79	\$48	\$45	1131.9x	n/m	n/m	n/m	n/m	n/m
C	Defi Technologies	DEFTF	\$1.69	\$323	\$294	105.1x	22.6x	n/m	n/m	n/m	n/m
DeFi	WonderFi Technologies	WNDR	\$1.71	\$85	\$66	n/m	n/m	n/m	n/m	n/m	n/m
ŏ	Average					618.5x	22.6x	n/m	n/m	n/m	n/m
(0)	Voyager Digital	VOYG	\$11.89	\$1,340	\$1,328	1841.3x	10.0x	3.4x	n/m	67.6x	21.4x
jes	Diginext	EQOS	\$3.23	\$126	\$69	138.5x	17.3x	2.1x	n/m	n/m	n/m
anç	BC Technology Group	0863.HK	\$12.32	\$665.40	\$469.60	13.9x	n/m	n/m	n/m	n/m	n/m
ÿ	Coinbase	COIN	\$249.33	\$65,300	\$403.00 \$62,800	49.2x	9.9x	10.6x	109.0x	20.8x	27.1x
Exchanges	Average					510.7x	12.4x	5.4x	109.0x	44.2x	24.2x

\* All figures (other than share prices) in USD unless otherwise noted. \*\* Prices as of close October 12, 2021. \*\*\* LY = Last Year, CY = Current Year, NY = Next Year Source: Bloomberg, Yahoo Finance, SEC.Gov

0.8013

## **Investment Highlights**

**1** Revenue & Profit Day One

We generate revenues and profits from day 1 of our operations onwards.

**2** Capex Light No major investments in hardware or facilities to achieve scale. Capital efficient.

**3** Exceptional Margins Operating costs are lean. No large operational expenses such as data centers, equipment, little to no utility costs. **4** Make \$ in Every Market

As a service provider Liquid Meta seeks to generate revenue in all crypto macro environments.

**5** Return Scales Operating leverage is significant. Almost every incremental \$1 of revenue drops to the bottom line. **6** Liquidity

Liquidity across DeFi is strong and improving.

## **Use of Proceeds**

16,500,000
\$750,000
\$250,000
\$700,000
\$500,000
\$1,300,000

### TOTAL

### \$20,000,000

83.0%

3.75%

1.25%

3.50%

2.50%

6.50%

\* Proceeds before any fees associated with the financing round. All figures in USD

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Company	Liquid Meta (the "Company")
Shell	1287413 B.C. Ltd. (the "Shell")
Offering	Private placement of up to 20,000,000 subscription receipts of the Company (the "Subscription Receipts") to raise up to USD\$20,000,000 on a commercially reasonable efforts basis (the "Offering")
Issue Price	CAD\$1.25 (USD\$1.00) per Subscription Receipt (the "Issue Price")
Subscription Receipts	Each Subscription Receipt shall be automatically exercised into one common share of the Company (a "Common Share") upon completion of the RTO and satisfaction of the Escrow Release Conditions
Agents' Option	The Agents shall have the option to increase the size of the Offering by up to USD\$3,000,000
Use of Proceeds	The net proceeds of the Offering will be used for liquidity mining, general working capital, hiring of key team members, and technology platform expansion.
Eligibility	The Subscription Receipts will not be eligible for registered accounts
Closing Date	TBD
Lead Agent	Canaccord Genuity
Agents Compensation	7% cash, 7% warrants and 2% cash, 2% warrants for President's List

## **Capital Structure**

#### Shares Outstanding

Founders (post-share consolidation 2.58 for 1)	25,800,000
Seed Financing closed May 2021	4,132,187
Options and warrants <sup>1</sup>	1,245,874
Shares issued to Shell	1,000,000
Pre-money FD shares	32,178,061
Subscription receipt financing <sup>2</sup>	20,000,000

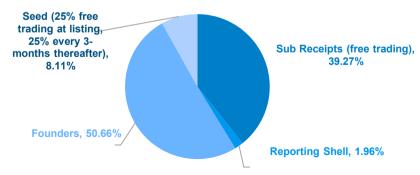
 $1. \qquad \textit{Includes options and warrants that have vested and excludes 645,000 unvested warrants}$ 

2. Includes 1,400,000 subscription receipts issued to Lead Agents as a corporate finance fee

Previous Financing	Number	Issue Price	Proceeds
Founders' shares	25,800,000	\$0.048	\$1,250,000
issued April 2021	23,800,000	Ş0.0 <del>4</del> 8	\$1,230,000
Seed Investors closed	4,132,187	\$0.349	\$1,441,461
May 2021	4,152,107	Ş0.549	Ş1,441,401
Exercise of Stock	nil	n/a	nil
Options	1111	n/a	1111
Total pre-money shares outstanding	29,932,187		\$2,691,461

Post-money valuation at CAD\$1.25	
Market capitalization	\$65,225,577
Less: Cash and ITM proceeds	\$100,000
Less: Net proceeds of the Offering	\$19,300,000
Implied post-money enterprise value	\$45,822,576

#### **PRO FORMA BASIC OWNERSHIP (%)**





# LiquidMeta

## Jonathan Wiesblatt

CEO

jon@liquidmeta.io

The following summary of the statutory rights of action for damages or rescission will apply to a Canadian purchaser of securities in the event that this presentation is deemed to be an offering memorandum pursuant to securities legislation in the applicable province or territory of Canada in connection with the sale of securities. These remedies, or notice with respect thereto, must be exercised, or delivered, as the case may be, by the purchaser within the time limits prescribed by the applicable securities legislation. Purchasers should refer to the applicable securities legislation for the complete text of these rights or consult with a legal advisor. Where used in this section, "misrepresentation" means an untrue statement of a material fact or an omission to state a material fact that is required to be stated or that is necessary to make a statement not misleading in light of the circumstances in which it was made. The rights of action discussed below are in addition to and without derogation from any other rights or remedies available at law to the purchaser of securities.

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If you are subject to the laws of Ontario, Saskatchewan, Nova Scotia, New Brunswick and Newfoundland and Labrador, those laws provide, in part, that if there is a misrepresentation in an offering memorandum, which was a misrepresentation at the time that you subscribed for the securities, then you will be deemed to have relied upon the misrepresentation and will, as provided below, have a right of action for damages against the issuer of the securities (and, in certain instances, other persons) in respect of the securities, provided that: (1) no person or company will be liable if it proves that you purchased the securities with knowledge of the misrepresentation; (2) in the case of an action for damages, the defendant will not be liable for all or any portion of the damages that it proves do not represent the depreciation in value of the securities as a result of the misrepresentation; and (3) in no case will the amount recoverable in any action exceed the price at which the securities were purchased by you. In Ontario, Saskatchewan, New Brunswick or Newfoundland and Labrador, in the case of an action for damages after the date of the transaction that gave rise to the cause of action. In the case of any action nor the advert is on or recreasion, (A) in Ontario or Newfoundland and Labrador, no action may be commenced later than the earlier of (i) allo days after you first had knowledge of the facts giving rise to the cause of action. In the case of action and (ii) six years after the date of the transaction that gave rise to the cause of action may be commenced later than the earlier of (i) one year after you first had knowledge of the facts giving rise to the cause of action and (ii) six years after the date of the transaction that gave rise to the cause of the action. In Nova Scotia, no action may be commenced later than the earlier of (i) one year after the date of the transaction that gave rise to the cause of the action. In Nova Scotia, no action for rescission or otherwise) may be commenced later than the

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